




GUIDA TV

	<p>PAGE Size (mm): 140 X 211</p>
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File Type

- PDF 1.4 or 1.6, Standard PDF/X-4
- Over 254 ppi image definition both for colours or greyscale
- ICC Profiles: [ISOcoated_v2_eci.icc](#)
- [PDF generation guide](#)
- [Rules for PDF certification and PDF Errors detail](#)
- If the PDF is generated with PostScript file, use [Mondadori Job Options](#)

AVOID

- Text placement (or other meaningful details/info) closer than 10 mm from the inside of crop marks.
- Using small sized text with serifs, borders, or thin traits (under 0,3 mm), whether in positive, with multiple colours or in negative on a coloured background
- The use of frames, especially thin and placed at the end of the creativity: it can be tricky to offer balance between the two sides and/or continuity between two pages

Materials Provision

- **Magazine form:** 13 days before publication date, before 12 AM
- **Ad material (pdf only):**
 - On Cover: 6 days before publication date;
 - Inner pages: 5 days before publication date;
- **The provided material must be uploaded on our portal Cydonia:**
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