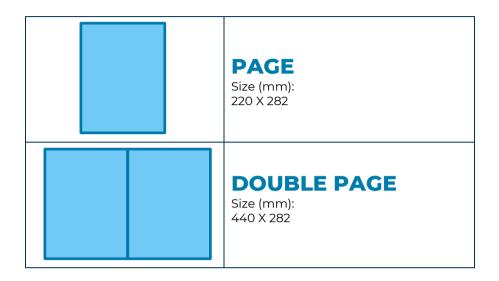
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AVOID

- Text placement (or other meaningful details/info) closer than 10 mm from the inside of crop marks.
- Using small sized text with serifs, borders, or thin traits (under 0,3 mm), whether in positive, with multiple colours or in negative on a coloured background
- The use of frames, especially thin and placed at the end of the creativity: it can be tricky to offer balance between the two sides and/or continuity between two pages

Materials Provision

- Magazine form: 13 days before publication date, before 12 AM
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 - On Cover: 6 days before publication date;
 - Inner pages: 5 days before publication date;
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