

ICON CALENDAR 2025

MONTH	ISSUE NUMBER	DISTRIBUTION DATE	TOPIC	BOOKING DEADLINE	DEADLINE FOR ASSETS SUBMISSION
FEBRUARY	1	14/01/2025	PITTI	11/12/2024	11/12/2024
APRIL	2	21/03/2025	STOP AND GO	27/02/2025	28/02/2025
MAY	3	29/04/2025	BEAUTY & DESIGN	06/04/2025	Cover: 07/04 Others: 09/04
JULY	4	17/06/2025	PITTI MAN	20/05/2025	Cover: 21/05 Others: 27/05
AUGUST	5	29/07/2025	WHEELS + TRAVEL + FOOD AND BEVERAGE	02/07/2025	Cover: 03/07 Others: 11/07
OCTOBER	6	23/09/2025	CELEBRATION FOR ICON 100 COVERS + SPORT	25/08/2025	26/08/2025
NOVEMBER	7	23/10/2025	FASHION TREND	25/09/2025	26/09/2025
DECEMBER	8	26/11/2025	NEXT GEN + WATCHES & CHRISTMAS	30/10/2025	31/10/2025