

BANNER	PIXEL	WEIGHT	FILE TYPE
Anchor Ad	320x50	50 KB	HTML5, GIF, JPG
Box Bottom	300x250	70 KB	HTML5, GIF, JPG
Box Top	300x250	70 KB	HTML5, GIF, JPG
Box Video	300x250		Download the Template
Half page	300x600	100KB	HTML5, GIF, JPG
Half page Video	300x600		Download the Template
Intro	Desktop: 800x480 / Mobile: 320x250 / 320x480	100 KB	GIF, JPG; Autoclose in 9"
Intro Video FullScreen			Download the Template
Leaderboard	Desktop: 728x90 / Mobile: 320x50	100 KB / 70 KB	HTML5, GIF, JPG
Masthead	Desktop: 980x250 / Mobile: 320x100	100 KB	HTML5, GIF, JPG
Masthead Video	980x250		Download the Template
Mini Masthead	600x180	100 KB	HTML5, GIF, JPG
Preroll	640x360	2 MB	MP4 (standard 15")
Premium Banner	Mobile: 320x100 Desktop: 970x250	100 KB	JPG, GIF
PromoBox	300x100	100 KB	HTML5, GIF, JPG
Skin Desktop	Skin on Piemme Network	120 KB	GIF, JPG
Skin Mobile	Portrait 750x200 Landscape 960x200	100 KB	JPG with safe area 640x200 centred
SPECIAL BANNERS	PIXEL	WEIGHT	FILE TYPE
3D Cube	300x250	50 KB	4 pictures; JPG
3D Cube Video	300x250 + 300x170	20 KB	3 pictures + 1 cover video; JPG; Video: 15", MAX 1 MB; CTA: 20 letters
3D Cube Map	300x250	50 KB	3 pictures; JPG; A file Excel (xls) with the stores list, names and addresses (Up to 30 stores)
3D Halfpage	300x600	50 KB	4 pictures; JPG
Masthead Carousel - Halfpage Carousel	980x250 Desktop - 300x600 Mobile		Require Template
Scroll Up Story	Portrait: 540x960 (Safe Area 474x892 centered) Landscape: 960x540 Closing skin: 640x200	150 KB cad	From 2 up to 4 images; JPG; For each picture, both portrait and landscape size are required.
Smartskin Classic	Desktop 1920x1080 Mobile 2080x2080	300 KB	Download the Template
Smartskin Luxury	500x500	150 KB	Adds a particle effect: PNG
Slider Skin			Require Template
Smartital Story		150 KB	Download the Template
Skin Zoom			Download the Template
Skin Video			Download the Template
Smartflyer	Landscape: 2160x1080 Portrait: 1080x2160	150 KB	JPG o PNG Download the Template
Cover Story Billboard (only on sorrisi.com , Chimagazine.it , Focus.it)	IMAGE OF TEXT ON SIMPLE BACKGROUND COLOR: PORTRAIT COLLAPSING CARD Size 360x200 PORTRAIT EXPANDING CARD Size 200x360 LANDSCAPE COLLAPSING CARD Size 530x250 LANDSCAPE EXPANDING CARD Size 330x360 VIDEO: 640x360	150 KB for each picture; 2 MB for video	PNG + MP4
Interscroller	PORTRAIT 540x960 PXL LANDSCAPE 1080x1080 PXL	150 KB	JPG or GIF
Interscroller Video	PORTRAIT 720x1280 PXL LANDSCAPE 1280x720 PXL	2 MB	MP4 15"
Interscroller Visual Experience	PORTRAIT 720x1280 PXL LANDSCAPE 1280x720 PXL PREVIEW 100x100 PXL	100 KB CAD.	MAX 5 pictures JPG o GIF For each video, provide a preview, max size 80KB
Interscroller Video Experience	PORTRAIT 720x1280 PXL LANDSCAPE 1280x720 PXL PREVIEW 100x100 PXL	2 MB CAD.	MAX 4 VIDEO MP4 15" For each video, provide a preview, max size 80KB
The Door	Same as Intro Video		Preview
Volantino Mobile	300x600		1 FILE PDF (UP TO 16 PG)
TABLET			
Interstitial/Intropage	768x1024	200 KB	JPG, GIF without animation
Logo	150x45	100 KB	JPG, GIF without animation
App Banner	768x90	100KB	JPG, GIF without animation